

FRANCOPHONIE *Month*

kanopy

#FrancophonieMonth

Souleymane's Story

Each March, Francophonie Month invites us to celebrate the global diversity, artistry, and cultural impact of French-speaking communities around the world. Kanopy helps students and faculty join this celebration by offering streaming access to an expansive collection of French cinema from acclaimed classics to contemporary voices shaping the future of film.

This March, let these films spark curiosity, deepen cultural understanding, and open doors to the many perspectives that make up the Francophonie.

You can review our Francophonie Month collection for 2026, including title summaries and other details, [by clicking here](#). Plan ahead and keep an eye out for monthly toolkit additions on our [Digital Marketing Resources Page](#).

List of Toolkit Items

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General Announcements

Images that present our Francophonie Month collection, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

10

Title-Specific Assets

Whether online or on campus, share this set of title graphics that represent the larger thematic collection.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media, message boards/marquees, and email.

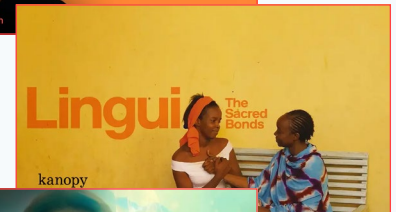
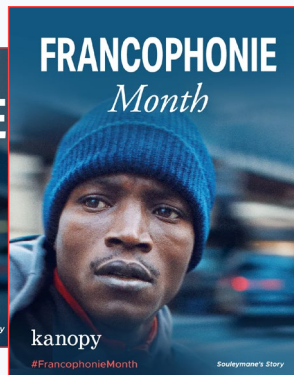
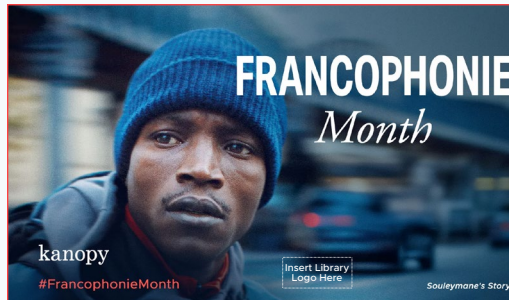
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General Announcement & Title-Specific Assets

To download the general announcements for our Francophonie Month collection, visit our [Digital Marketing Resources Page](#).

And remember, you can always add your library logo to any of these images to remind your faculty and staff that they can access Kanopy through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

March is Francophonie Month. Celebrate the richness of French-speaking cultures through film—explore award-winning classics, contemporary stories, and global perspectives on Kanopy. Stream, learn, and experience the diversity of the Francophone world.

Version 2

This Francophonie Month, discover the power of French cinema on Kanopy. Explore stories that reflect the language, culture, and vibrant voices of French-speaking communities around the globe.

Campaign Start and End Dates

We'll be launching our Francophonie Month campaign **March 1-March 15**.

We encourage our academic partners to use the provided materials to spread the word all across campus and online.

Respectfully,

The Kanopy Team